



Dear Westhill Supporter,

The success of the inaugural Westhill Educational Foundation Gala held in October 2024 would not have been possible without the generous support of those within our community, especially our local businesses and organizations. The Foundation is preparing for the 2nd Annual Gala to be held at the Bellevue Country Club on Saturday, October 18th, where we will be honoring: one Westhill alum, one community business, and one grant recipient.

As our main fundraiser, we are seeking your support via sponsorship. Depending on your sponsorship level, you can enjoy benefits such as:

- Prominent recognition on promotional/event materials
- Event tickets, reserved seating and company logo/name featured at your table
- Verbal recognition at the Gala
- Recognition with a clickable link to your company website on the Foundation website
- Frequent promotion (with a link to your company website) on Instagram and Facebook
- Recognition in the Hill and Vale newsletter and other communications sent to district families
- Ability to distribute your marketing materials

It is through the generous support of our community, that the Westhill Educational Foundation has funded more than 155 grants totaling over \$330,000 in the past eleven years!

For example... our students have experienced...

Playing improv with professional jazz musicians. Having lunch with an award-winning author at your school. Hatching baby chicks in a classroom and learning about their lifecycle. Exploring our community's natural and historical centers to extend ELA, science, and social studies learning. Attending live professional theatre performances.

Eye-opening opportunities for our students that span the curriculum -- from fine arts to science.

This is what we do, and this is why we value your support so much. A comprehensive listing of sponsorship levels is attached. We sincerely hope you will consider partnering with us this year. Please do not hesitate to contact us at westhillfoundation@gmail.com with any questions.

Sincerely,

The Westhill Educational Foundation Board of Directors

The Westhill Educational Foundation is a 501(c)3 non-profit organization and your donation is tax deductible. Please e-mail (westhillfoundation@gmail.com) or mail your sponsorship commitment form at your earliest convenience.



Gala Sponsorship Opportunities

*Sponsorships must be confirmed in writing by **September 5th** to be listed on the event posters. Sponsorships will be accepted up until the event, but promotional benefits cannot be guaranteed after this deadline.*

*Please note that there are no physical tickets for the event. Attendee names shall be provided by **September 19th**. If you do not wish to utilize your tickets, please notify us. Otherwise, after September 19th, all unclaimed tickets will be made available to the public.*

Diamond Sponsor - (\$1,500):

- Prominent recognition on promotional/event materials as a Diamond Sponsor
- Preferred reserved seating and company logo/name featured at table
- Dedicated social media posts with link to company website
- Verbal recognition at the Gala
- Recognition with clickable link to company website on Foundation website
- Frequent promotion (with a link to company website) on Instagram and Facebook
- Recognition in Hill and Vale newsletter and other communications sent to district families
- Ability to distribute marketing materials (must be provided by October 1st)
- 8 event tickets/reservations (one table)

Platinum Sponsor (\$1,250):

- Recognition on promotional/event materials as a Platinum Sponsor
- Reserved seating and company logo/name featured at table
- Verbal recognition at the Gala
- Dedicated social media posts with link to company website
- Recognition with clickable link to company website on Foundation website
- Frequent promotion on Foundation Instagram and Facebook page, which has more than 1,200 followers
- Recognition in Hill and Vale newsletter and other communications sent to district families
- Ability to distribute marketing materials (must be provided by October 1st)
- 6 event tickets/reservations

Gold Sponsor (\$1,000):

- Recognition on promotional/event materials as Gold Sponsor
- Verbal recognition at the Gala
- Dedicated social media posts with link to company website
- Recognition with clickable link to company website on Foundation website
- Promotion on Foundation Instagram and Facebook page, which has more than 1,200 followers
- Recognition in Hill and Vale newsletter and other communications sent to district families
- 4 event tickets



Gala Sponsorship Opportunities

Silver Event Supporter (\$750):

- Listing as Silver Event Supporter on promotional/event materials
- Promotion on Foundation website, Instagram and Facebook (over 1,200 followers) with link to company website
- Recognition in Hill and Vale newsletter and other communications sent to district families
- 2 event tickets

Bronze Event Supporter (\$500):

- Listing as Bronze Event Supporter at the event
- Promotion on Foundation website, Instagram and Facebook (over 1,200 followers) with link to company website
- Recognition in Hill and Vale newsletter and other communications sent to district families

Supporting the Westhill Education Foundation Gala shows that you value education and our community. Sponsorships must be confirmed by September 5th to guarantee event-night recognition. Sponsorships will be accepted up until the event, but promotional benefits cannot be guaranteed after these deadlines.

PLEASE INDICATE YOUR SPONSORSHIP COMMITMENT:

QUANTITY

_____	Diamond Sponsor	\$1,500
_____	Platinum Sponsor	\$1,250
_____	Gold Sponsor	\$1,000
_____	Silver Event Supporter	\$750
_____	Bronze Event Supporter	\$500

Contact Name (Print): _____

Official company name to use for PR purposes: _____

Address/City/State/Zip: _____

Phone: _____ E-mail: _____

Please make checks payable to: **Westhill Educational Foundation** and mail to:
P.O. Box 15073, Syracuse, NY 13215 or email form to westhillfoundation@gmail.com

Payment Options (please include your name/business in the memo):

☐ Check enclosed ☐ Venmo (@Westhill-Foundation) ☐ PayPal (@westhillfoundation)